



**CHIEF MICHAEL MALONEY**  
**M E M O R I A L F U N D**  
**HONOR. REMEMBER. SUPPORT.**

**2019 Sponsorship Opportunities**





**Night of Heroes 2016**



**Scholarship Awards**



**2016 Chief Maloney  
Unity Run**

In April of 2012, Chief Michael Maloney was eight days from retirement when he was tragically killed in the line of duty.

Just weeks after his death, a small group of officers from the Greenland and Portsmouth Police Departments teamed up to organize what would become the inaugural Chief Maloney Unity Run.

In four short years, we have officially established the Chief Michael Maloney Memorial Fund, we've held three Unity Races, three Golf Classics, completed a Tough Mudder and have raised over \$400,000. In order to continue the good work, we need your support.

*The Chief Michael Maloney Memorial Fund provides charitable services to the Seacoast community. By offering direct financial assistance to fallen and wounded officer's families, providing educational scholarships to local youth in and hosting community enrichment projects and events, we continue to foster Chief Maloney's dedication to public safety.*

*As a charitable, tax- exempt, 501(c)(3) organization that is dedicated to promoting the philosophy, professionalism and moral code exhibited by Chief Maloney, your donation is tax deductible.*

## IMPACT

Awarded **\$70,000** in scholarships to local students in need

Provided **\$70,000** in immediate financial assistance to the families of fallen officers, killed in the line of duty

Gifted **\$35,000** in grants to community and First Responder enrichment projects

Host **Night of Heroes** for independently nominated local First Responders, honoring them for extraordinary efforts



**CHIEF MICHAEL MALONEY™**  
MEMORIAL FUND  
HONOR. REMEMBER. SUPPORT.

Benefits of Multi-Event Sponsorship	Chief	Captain	Lieutenant	Sergeant	Detective	Patrol
	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Special recognition on the Fund's website as a Corporate Sponsor	✓	✓				
Recognition at all Special Events	✓	✓	✓	✓		
<b>First Responder Appreciation Night</b>						
Most prominent name & logo placement on all printed materials and website	✓					
Prominent name & logo placement on all printed materials and website		✓	✓			
<b>Chief Maloney Unity Run</b> <i>exposure on air and print with thousands in attendance</i>						
Sponsor name will promoted during media/tv/radio advertisement	✓	✓				
Most Prominent name & logo placement at event, on participant shirts & website	✓					
Prominently displayed at the event, on participant shirts and website		✓	✓	✓		
10' x 10' vendor space at Post Race Site. *Must confirm by March 20, 2018.	✓	✓	✓	✓		
Name on participant shirt & website					✓	
Recognition through Social Media & website						✓
Complimentary Registrations	<b>20</b>	<b>15</b>	<b>10</b>	<b>4</b>	<b>2</b>	
<b>Scholarship Award Ceremony</b>						
Presenter of Scholarships (photo op)	✓					
Preferred tickets for the ceremony	<b>4</b>	<b>2</b>	<b>2</b>	<b>2</b>		
Prominent name & logo placement on all printed materials and website	✓	✓	✓	✓		
<b>Chief Maloney Golf Classic</b>						
Complimentary Foursome	✓					
Most prominent name & logo placement on all printed materials, website and at the special event holes	✓					
Prominent name & logo placement on all printed materials, website and at the special event holes		✓	✓			
<b>Night of Heroes</b> <i>A highly publicized, formal event</i>						
Name on cover page of program	✓					
Private table of 8	✓					
Preferred tickets for the evening		<b>6</b>	<b>4</b>	<b>2</b>		
Recognition on back page of program		✓	✓	✓	✓	✓



# YES!

## I will sponsor the Chief Michael Maloney Memorial Fund!

### SELECT YOUR SPONSORSHIP LEVEL

- Chief \$7,500
- Sergeant \$1,000
- Captain \$5,000
- Detective \$500
- Lieutenant \$2,500
- Patrol \$250

### PROVIDE US WITH YOUR INFORMATION

**SPONSOR NAME**

(as you would like it to appear in print) \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**STREET ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **FAX** \_\_\_\_\_

**EMAIL** \_\_\_\_\_ **WEBSITE** \_\_\_\_\_

### COMPLETE YOUR PAYMENT

**BY CHECK**

- Check Enclosed  
(Payable to Chief Michael Maloney Memorial Fund)

Please email Logo in one of the following formats  
300 DPI in JPEG | EPS | PNG | PSD FORMAT  
to: [260Forever@outlook.com](mailto:260Forever@outlook.com)

- I would like to reserve a sponsor table at the Unity Run post race event (Sergeant level and up) March 15, 2017 deadline.

### SEND COMPLETED FORM TO:

Chief Michael Maloney Memorial Fund  
C/O Dawn Sawyer  
P.O. Box 446  
Greenland, NH 03840

### Thank You for Your Interest in Sponsoring the CMMMMF!

**Questions?**

Please contact Dawn Sawyer, President of the CMMMMF  
e-mail: [260Forever@outlook.com](mailto:260Forever@outlook.com) / Direct(603) 502-4611

# www.ChiefMaloney.com