



CHIEF MICHAEL MALONEY™ M E M O R I A L F U N D

H O N O R . R E M E M B E R . S U P P O R T .

2014 Sponsorship Opportunities

Produced by
Millennium
Running

A black silhouette of a person in a running pose, with one leg forward and arms slightly bent, positioned to the right of the text.



CHIEF MICHAEL MALONEY™ M E M O R I A L F U N D

H O N O R . R E M E M B E R . S U P P O R T .

Thursday, April 12th, 2012 a man opened fire on Police during a drug bust killing Greenland, NH Police Chief Michael Maloney and wounding four Officers from other departments.

Just days away from retirement, Chief Maloney heroically sacrificed his life in public service as a Law Enforcement Officer.

In 2012 the Greenland and Portsmouth Police Departments teamed up to organize the Chief Maloney Unity Run which brought together over 2,000 runners. Along with the 2013 edition, we are proud to say that we have risen over \$150,000 for the Chief Michael Maloney Memorial Fund™.

Our mission is to provide relief for the distressed members, spouses and children of New England Public Safety members who have been killed or injured in the line of duty. Such relief may take the form of direct financial assistance to the victim or victim's survivors, including but not limited to, educational and vocational assistance.

In addition, we may award scholarship grants to deserving students who exemplify the qualities of dedication to community service and leadership.

Further, we may award grants to Seacoast Public Safety agencies for equipment and training purposes.

Finally, and in keeping with the Chief's interest in community enrichment, we may award Seacoast communities' grants for the aforementioned goals.

The Chief Michael Maloney Memorial Fund was sadly able to put its funds to use quickly shortly after the Boston Marathon Bombing. We were able to provide direct and immediate financial assistance to the families of the officers fallen and wounded. We have also awarded \$10,000 in scholarships to local students in need.

***100% of money raised goes directly to supporting
your local first responders, community enrichment
projects, education and outreach!***

Sponsorship Opportunities

100% of the proceeds from the Chief Maloney Unity Run will go directly into The Chief Michael Maloney Memorial Fund. Your sponsorship will support wounded officers, law enforcement scholarships, general education scholarships and community needs.

Your sponsorship recognition doesn't end with the Chief Maloney Unity Run. Events included in your sponsorship dollars are listed below. Please consider sponsoring or donating today!

Chief (\$7,500)

Captain (\$5,000)

Lieutenant (\$2,500)

Sergeant (\$1,000)

Patrolman (\$500 & Below)

2014 Chief Michael Maloney Memorial Fund™ Events

February 1, 2014 – First Responder Appreciation Night

April 27, 2014 – Chief Maloney Unity Run

June 27, 2014 – Chief Maloney Golf Classic

August 2014 – Scholarship Awards Ceremony

November 2014 – Night of Heroes Celebration & Dinner

Chief Michael Maloney Memorial Fund Inc.

P.O. Box 576

North Hampton, NH 03862

Our tax ID # is 45-5352487

Your sponsorship/donation is tax deductible





Finish Line

- Course Side – Seen by participants and spectators
- Media Side – Seen by media and photographers for countless impressions



Barricade Photo & Pendant Signs

- Seen by both runners/spectators and media alike!



Official Race Photos

The photo sponsor benefits from branding of their logo/name with watermarks and download codes. The social networking impressions of this sponsorship are almost beyond measurable!

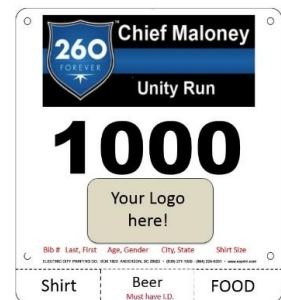
Race Apparel

Runners collect and wear their apparel as a badge of honor for years!



Bib

Each participant receives a bib number and much like the T-shirt, they are often collected by runners. Your logo is printed on the bib number which is seen by participants/spectators and captured forever in photos.





Honor. Remember. Support.

CHIEF MICHAEL MALONEY MEMORIAL FUND		Chief	Captain	Lieutenant	Sergeant	Patrolman
Sponsorship Level	\$7500	\$5000	\$2500	\$1000	\$500 and below	
Photo Sponsor	Yes					
Complementary Foursome at Golf Tournament & Dinner**	Yes	Yes				
Logo on Finish Line (Media side)*	Yes	Yes				
Logo on Race bibs* & Volunteer Shirts**	Yes	Yes	Yes			
Logo on Finish Line (Runner Side)*	Yes	Yes	Yes			
Logo on Web Site	Yes	Yes	Yes	Yes	Yes	
Logo on Barricade* & Tee Sponsorship Hole Signs**	Yes	Yes	Yes	Yes	Yes	
Recognition on Web Site	Yes	Yes	Yes	Yes	Yes	Yes
Name on 260 Banner	Yes	Yes	Yes	Yes	Yes	Yes
Recognition at all Fund Events	Yes	Yes	Yes	Yes	Yes	Yes

Events included in Sponsorship are: First Responder Appreciation Night, Chief Maloney Motorcycle Ride, Chief Michael Maloney Memorial Fund Annual Scholarship Awards Dinner, Chief Maloney Unity Run, Chief Michael Maloney Memorial Golf Tournament, Chief Maloney Night of Heroes
 Detailed sponsorship benefits can be found at www.ChiefMaloney.com

* Chief Maloney Unity Run

** Chief Michael Maloney Memorial Golf Tournament